

JSA Event Management Workshop

Tuesday, April 30, 2019 7 - 9 PM at Larchmont Yacht Club

This year's workshop will provide a hands-on demonstration of JSA's upgraded Regatta Registration and Management platform powered by Clubspot, which incorporates the Regatta Toolbox system rolled out last summer (bring your laptop or tablet). The workshop will also feature a special presentation with open discussion to guide race officers about effective ways of managing large numbers of boats on the starting line. We'll also review the updated templates for the Notice of Race, Sailing Instructions and race courses that are used by hosts of JSA qualifier and championship events.

7:00 Opening Remarks Alex Helfand, JSA Vice Chair

7:05 Regatta / Event Preparation

Discussion led by Warren Costikyan, JSA Board Member

- Regatta Management Resources where to find them
- Review of JSA Regatta Playbook
- Overview of 2019 NOR and SI Templates

7:35 Large Fleet Optimist Race Management

Discussion led by Dave Waldo, Executive Director at The Waterfront Center and JSA Vice Chair

- Course selection
- How to manage a large number of boats on a line

8:00 Break

8:05 Clubspot for 2019 (previously known as Regatta Toolbox)

Discussion led by Sheelagh Thomson, JSA Board Member

Clubspot Structure from the host club perspective.

Given the differences (Clubspot vs. Regatta Toolbox) and improvements in the underlying permissioning structure at the club level, JSA will provide an overview of how the Clubspot platform is organized and accessed by each club.

Regatta Host - Event Set-up

- Participants will set up a Sample Regatta, stepping through each set-up screen with a
 discussion of important considerations and common mistakes as we go... such as
 organization of boat classes, entrance fees (per boat vs. per sailor), payment options,
 JSA registrations, etc.
- Regatta Host and Pre-Regatta Preparation
- How to Monitor registrations
- Under Age/Weight Permission Requests Monitor & Approve requests
- Communication with Entrants
- Emergency/Medical Info Sheets for Entrants
- Duplicate Sail Numbers
- Large Fleet Streamer Assignments

Regatta Host - Regatta Day

- Registration Check-in
- Produce scratch sheets for Race Committee
- On-Water Check-in
- Race Scoring Demonstration

8:45 Open Discussion

- Questions from the audience
- Usefulness of age / weight requirements.



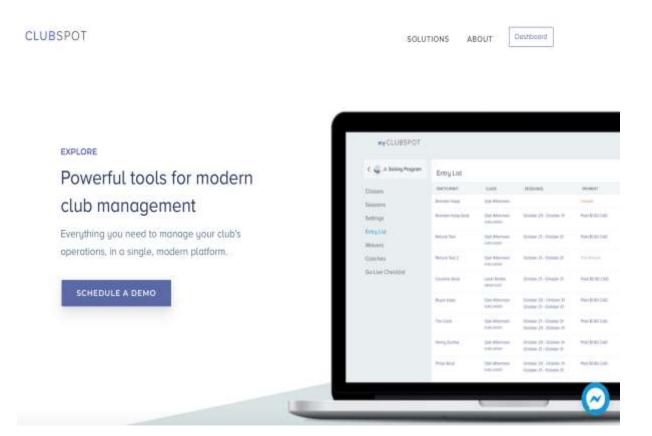
Regatta Management

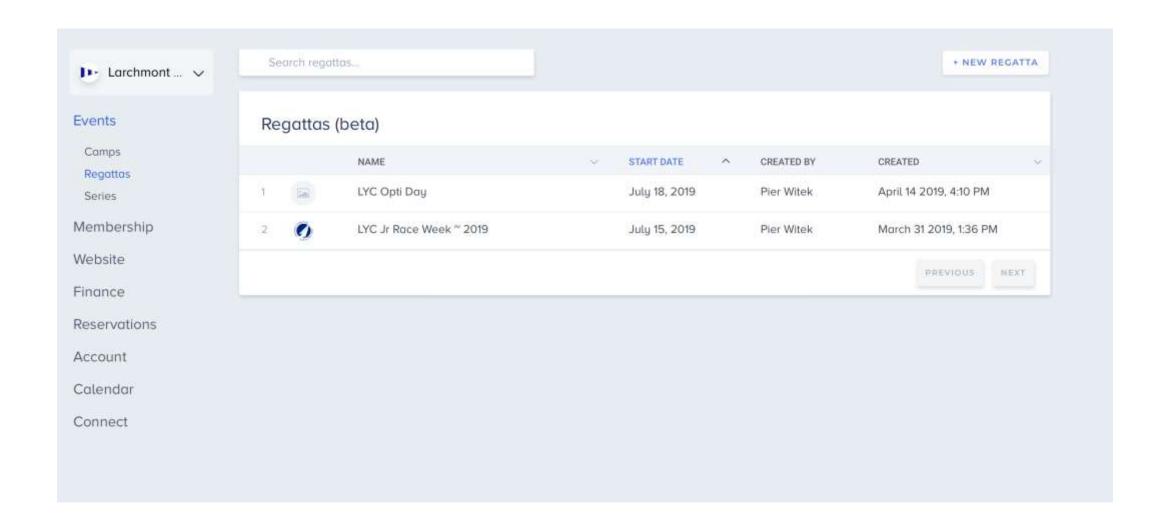
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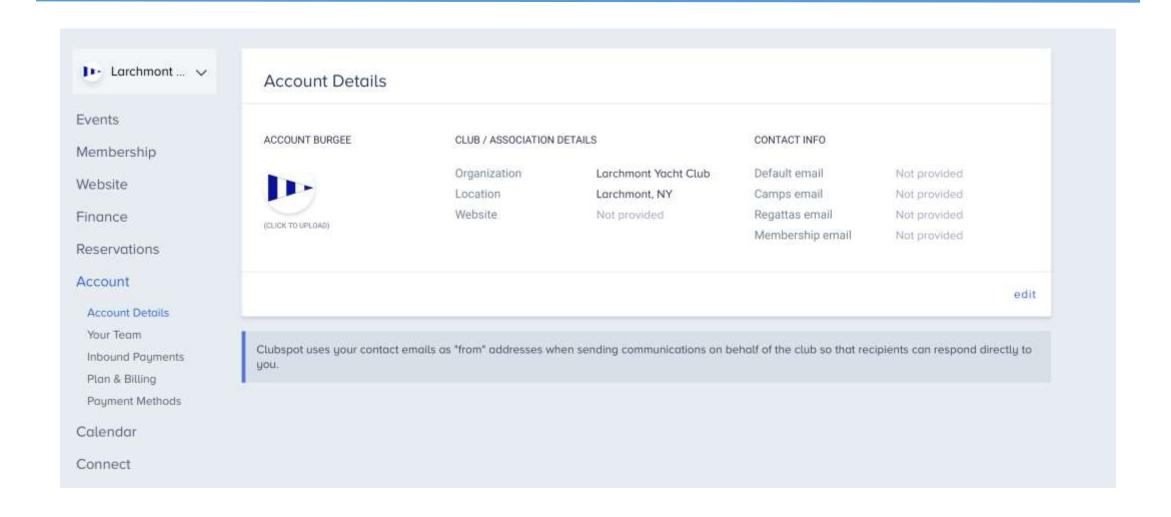
CLUBSPOT

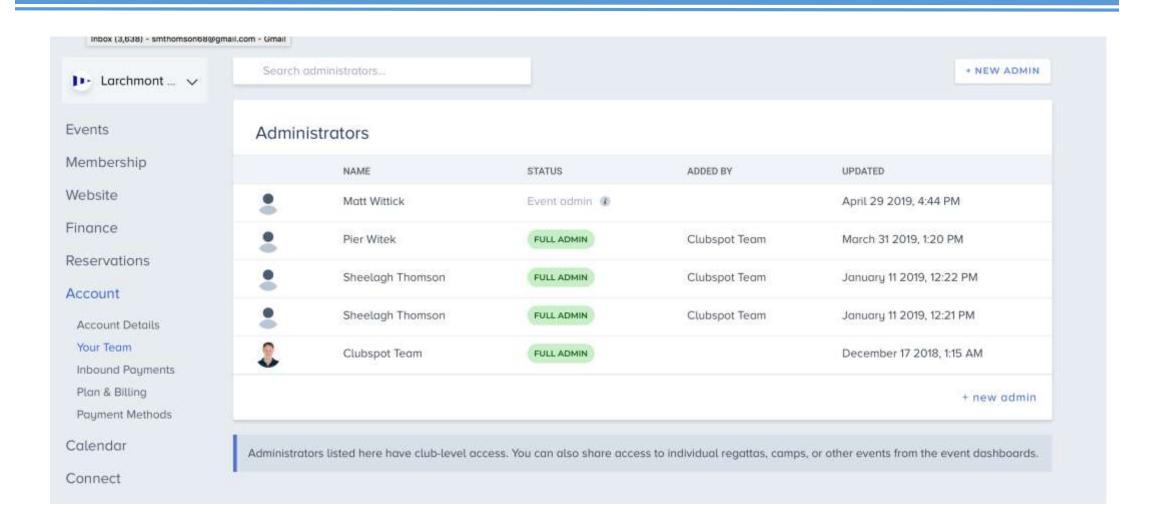
Regatta Management on Clubspot

- Regatta Toolbox has migrated to the Clubspot platform
- Clubspot offers full suite of services for club management
 - Club membership management, camp registration, website builder
 - Sailing program registration with JSA roster/waiver validation
- Migration to Clubspot brings upgraded features









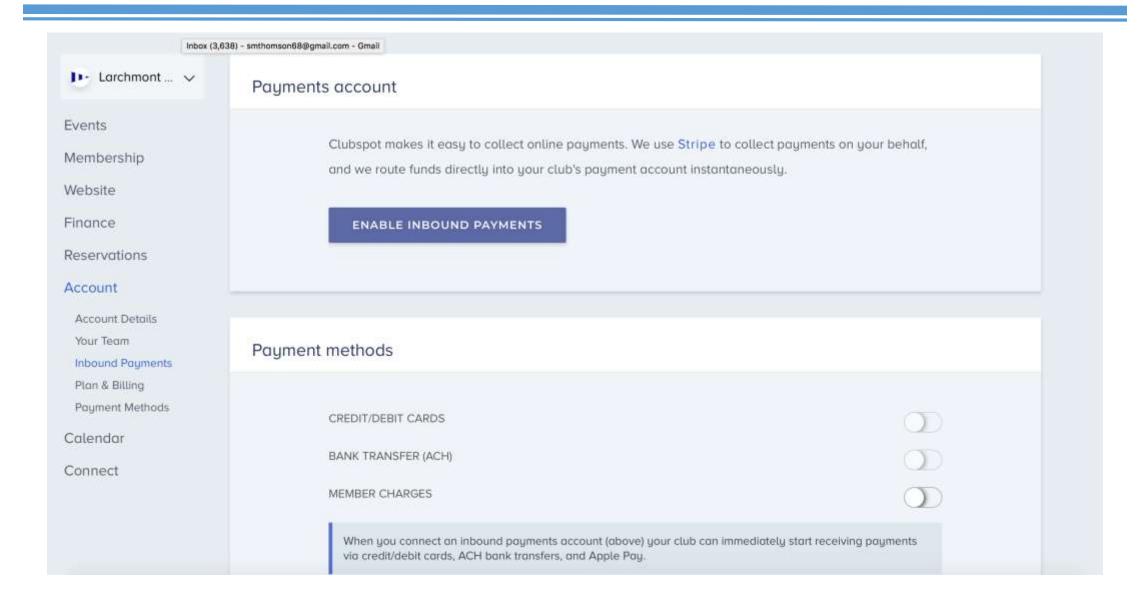


Club Level Access

Event Level Access

| Full | Ability to access all content and control all permissions and create new events. | | |
|----------|---|---------|--|
| Regattas | Ability to create new events and manage existing ones. Ideal for Race Manager or Race Committee | Full | Ability to manage regatta, but not create new ones. Ideal for Event Chairman or PRO |
| | | Basic | Ability to manage entry list, waivers, emergency contacts, and safety information. Ideal for volunteers. |
| | | Scoring | Ability to score the event. Ideal for event scorer. |

| Camps | Ability to crew new events and manage existing ones. Ideal for Program Director. | Full | Ability to manage camp, but not create new ones. Ideal for Head Coach. |
|------------|--|-------|--|
| | | Basic | Ability to view entry list, waivers, and emergency contact information. Ideal for Coaches. |
| Finance | Ability to access financial information and run reports for the account. Ideal for Controller. | | |
| Membership | Ability to access membership information and applications. Ideal for Membership Committee or Board of Directors. | | |
| Web | Ability to manage web builder content. Ideal for Communications Department or IT. | 1 | |



Regatta Hosts Will See Improved Features!

- Regatta Day Check-in
 - Faster Entry List Maneuverability
 - Entry list search function
 - No time consuming reloading of entry list
 - Expanded tracking information
 - Wristband scanning Offline mode if Wifi signal is an issue
- Scoring Upgrades
 - Customized letter score rule assignment
 - Drag & drop boats within an entered finish list
 - Multi-Class finish lists now supported
- Financial Reporting Expanded
 - Stripe data connected to event data in easy to understand screen/reports

Clubspot Demonstration

- Regatta Set-up in Clubspot
- Regatta Day Preparation & Check-in
- Regatta Day Scoring

Regatta Hosts – Early Preparation List

- Establish Club Administrators in Clubspot
- Internet Connectivity Make a plan now for reliable web access
 - Club Wifi Is there a strong, reliable signal where competitors will check in?
 - Portable Hotspots
 - Personal Phone or Tablet Hotspots
 - Volunteers with Laptops at Competitor check-in
- Review Regatta Budget Consider registration system fees in setting Regatta Entrance Fee
 - Regatta Hosts net at least 95% of entry fees collected
- Electronic Payment Coordinate with your club's controller about connecting Stripe account in Clubspot